



Densify Collection

Unlock Your Hair's Full Potential

A three-step routine designed to support scalp balance and visibly thicker, fuller-looking hair—powered by Rootbiomic™ Ferment for real, root-to-tip results.

This collection is clinically proven to help kickstart hair's potential for visibly thicker, fuller hair in just 90 days.*

*Based on expert grading evaluation on 34 panelists after use of the Densify Shampoo, Conditioner and Serum.

WHY YOU NEED IT

Thinner ponytail? Lack of fullness? This Densify Collection is your foundation for real, visible change. Designed for anyone experiencing fine, flat, or fragile strands, this trio targets the most common culprits—scalp imbalance, buildup, unhealthy roots, and breakage.

Powered by concentrated, fermented formulas, the Densify collection supports a healthy scalp environment while helping you grow stronger, fuller-looking hair—without weighing it down.

HOW IT WORKS

Densify Concentrated Shampoo – a sulfate-free, ultra-concentrated shampoo featuring Rootbiomic Ferment™, amaranth peptides, and inulin to instantly thicken and volumize fine or thinning hair, while supporting a fuller-looking scalp over time

Densify Concentrated Conditioner - this formula is loaded with functional actives, no added water, and zero fillers. Proprietary Rootbiomic Ferment™ helps maintain a healthy scalp, while strand-targeting peptides and gloss-enhancing botanicals deliver visible fullness and smoothness.

And because there's no silicone, your hair stays weightless, not weighed down.

Densifying Serum - this leave-in serum delivers potent scalp support through a high-performance blend of biotech actives. Rootbiomic Ferment™ helps balance the scalp microbiome, while peptides and turmeric stem cells work to strengthen the root and reduce excess shedding due to breakage. The lightweight formula absorbs quickly and targets areas of visible thinning to support fuller, denser-looking hair over time—no rinse required.



THE SCIENCE

At the core of each product is Rootbiomic™ Ferment, our patent-pending biotechnology that transforms natural ingredients into targeted, bioavailable nutrients. Fermentation breaks these botanicals down into a form your scalp and hair can actually use—delivering hydration, strength, and nourishment where it counts.

Together, this system supports scalp health, energizes the roots, and reinforces every strand—creating the optimal environment for thicker, stronger, fuller-looking hair from root to tip.

HOW TO USE

- **Densify Concentrated Shampoo** - pump half your usual amount of shampoo into palm. Emulsify into a lather and massage into your scalp. You can always add more if needed, but this shampoo is designed to do more with less. Rinse well.
- **Densify Concentrated Conditioner** - after shampooing, apply half your usual amount (half your usual dose) to damp hair, focusing on mid-lengths and ends. Leave on for 1–3 minutes, then rinse well. For best results, use with Densify Shampoo and Densifying Serum.
- **Densifying Serum** – apply 2 dropperfuls daily to dry or towel-dried scalp. Target sparse or thinning areas—like the part line, crown, or hairline. Massage in. Do not rinse. Use once daily consistently for best results and pair with the full Densify routine.



Unretouched photos after use of Densify Shampoo, Conditioner & Serum. Individual results will vary.



DENSIFY SHAMPOO

Ingredients: Lactobacillus/ (Centella Asiatica/Coffee Seed/ Ganoderma Lucidum/Hops/ Panax Ginseng Root/Scutellaria Baicalensis Root) Extract/ Pea Extract/Rice Seed Extract Ferment Filtrate, Aqua/Water/ Eau, Sodium Lauroyl Methyl Isethionate, Sodium C14-18 Olefin Sulfonate, Cocamidopropyl Hydroxysulfate, Sodium Lauroyl Lactylate, Betaine, Sodium Cocoyl Alaninate, Lauryl Glucoside, Glyceryl Laurate, Sodium Chloride, Glycerin, Butylene Glycol, Glycol Stearate, Oligopeptide-2, Glycoproteins, Glycolipids, Amaranthus Caudatus Seed Extract, Sodium Hyaluronate, Hydrolyzed Hyaluronic Acid, Lactic Acid, Hydroxypropyltrimonium Inulin, Coco-Glucoside, Glyceryl Oleate, Cetyl Alcohol*, 1,2-Hexanediol, Sodium Cocoate, Guar Hydroxypropyltrimonium Chloride, Fragrance/Parfum, Sodium Sulfate, Citric Acid, Hydrogenated Palm Glycerides Citrate, Tocopherol, Sodium Benzoate, Limonene, Linalool [ILN 156335]

*Conditioning agent / Agent Conditionneur

DENSIFY CONDITIONER

Ingredients: Aloe Barbadensis Leaf Juice, Lactobacillus/ (Centella Asiatica/Coffee Seed/Ganoderma Lucidum/ Hops/Panax Ginseng Root/ Scutellaria Baicalensis Root) Extract/Pea Extract/Rice Seed Extract Ferment Filtrate, Brassicamidopropyl Dimethylamine, Cocos Nucifera (Coconut) Oil, Aqua/Water/ Eau, Glycerin, Pyrus Malus (Apple) Fruit Extract, Brassica Alcohol*, Lactic Acid, Acetum/Vinegar/Vinaigre, Cetearyl Alcohol*, Disunflow-eryloethyl Dimonium Chloride, Hydroxypropyl Starch Phosphate, Brassicyl Valinate Esylate, Hydroxypropyltrimonium Inulin, Sodium PCA, Oligopeptide-2, Glycoproteins, Amaranthus Caudatus Seed Extract, Gloiopeltis Furcata Extract, Euterpe Oleracea Fruit Oil, Oryza Sativa (Rice) Bran Oil, Passiflora Edulis Seed Oil, Sunflower Seed Oil Glycerides, Polyglycerin-3, Polyglyceryl-3 Lactate/Laurate, Butylene Glycol, Lauryl Lactyl Lactate, Trisodium Ethylene diamine Disuccinate, 1,2-Hexanediol, Guar Hydroxypropyltrimonium Chloride, Fragrance/Parfum, Calcium Gluconate, Citric Acid, Potassium Sorbate, Sodium Benzoate, Limonene, Linalool [ILN 156850] *Conditioning agent / Agent Conditionneur

DENSIFY SERUM

Ingredients: Lactobacillus/(Centella Asiatica/Coffee Seed/ Ganoderma Lucidum/Hops/Panax Ginseng Root/ Scutellaria Baicalensis Root) Extract/Pea Extract/Rice Seed Extract Ferment Filtrate, Aqua/Water/ Eau, Butylene Glycol, 1,2-Hexanediol, Isopentylidol, Glycerin, Ectoin, Oligopeptide-2, Glycoproteins, Camellia Sinensis Leaf Extract, Larix Europaea Wood Extract, Glucosyl Hesperidin, Inulin, Curcuma Longa (Turmeric) Root Extract, Yeast Extract, Lepidium Meyenii Root Extract, Adenosine, Maltodextrin, Polyglyceryl-3 Cocoate, Polyglyceryl-4 Caprate, Polyglyceryl-6 Caprylate, Polyglyceryl-6 Ricinoleate, Alpha-Glucan Oligosaccharide, Biosaccharide Gum-1, Sodium Phytate, Cellulose Gum, Glycine, Pentylene Glycol, Sodium Levulinate, Glyceryl Caprylate, Cellulose, Glucose, Fructose, Xanthan Gum, Sodium Anisate, Zinc Chloride, Fragrance/Parfum, Citric Acid, Sodium Benzoate, Phytic Acid, Sodium Metabisulfite, Limonene, Linalool [ILN 156915]