

How to share Amare Ever Balance™

*Uniquely formulated with herbs and phytonutrients that support healthy hormones, mood, and overall wellness through every phase, change, and transition, Ever Balance is your smart, science-backed ally through life's hormonal journey.**

Quick and Easy Compliant Statements

We're equipping you with the right language so you can confidently share this innovation the right way. Compliance isn't about limiting what you say—it's about making sure our story is accurate, credible, and aligned with the science behind the product.

✓ Features you CAN share about Amare Ever Balance...

Ingredient + Science Positioning

- Features scientifically substantiated ingredients for comprehensive women's health throughout PMS, perimenopause, and post menopause.*
- Features a proprietary blend including the key ingredient FenuSmart™, a patented fenugreek seed extract with a unique bioactive composition that works with your body's rhythms to promote hormonal health. FenuSmart is backed by four clinical studies and is shown to decrease irritability during PMS, ease hot flashes during Peri Menopause and help maintain healthy hormone balance after Menopause.*
- Plus includes Chasteberry, which has a long history of traditional use — over 2,500 years — in women's health supporting menstrual and premenstrual cycles.*
- The formula is sugar free, caffeine free, and contains no artificial colors, flavors, preservatives, or sweeteners.

General Hormone + Mood Support

- Supports healthy hormone balance for every stage of a woman's life throughout PMS, perimenopause and post menopause.*
- Helps maintain healthy hormone levels to support mood, energy expenditure, and overall vitality.*

FenuSmart™ is a trademark of Akay Group.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

General Hormone + Mood Support Cont.

- Promotes a sense of emotional well-being and balanced mood throughout the month.*

PMS Support

- Helps ease common PMS symptoms such as irritability, mood fluctuations, and physical discomfort.*
- Supports emotional and physical comfort during the menstrual cycle.*
- Helps promote sexual wellness and reduce irritability in healthy menstruating women.*

Peri-Menopause Support

- Helps ease common peri-menopausal symptoms including hot flashes and night sweats.*
- Supports mood and emotional well-being during perimenopause.*
- Supports physical comfort associated with perimenopausal transitions.*

Menopause / Post-Menopause Support

- Helps ease common menopausal symptoms such as hot flashes, night sweats, sleep disturbances, irritability, and vaginal dryness.*
- Supports sexual wellness, comfort, and vitality in post-menopausal women.*
- Helps maintain overall well-being and comfort during post menopause.*

Sleep Support

- Helps ease occasional sleeplessness/sleep disturbances.*

Personal Experience

- Share your personal journey using the product and the benefits you have experienced – make sure to follow compliant claims language.
- Share how easy it is to incorporate into your daily routine.

Non-Compliant Statements To Avoid

⊗ DO NOT say or imply that Ever Balance...

- Cures, treats, or prevents any medical or mental health issues.
- Has clinical studies on the finished product.
- Is backed by medical professionals.
- Provides rapid symptom relief or overnight results.
- Replaces hormone therapy, birth control, or doctor-prescribed treatments.
- Is safe during pregnancy or breastfeeding.
- Reverses hormone imbalances.
- Can be used by children or teens.
- Treats PCOS, Hashimoto's, hair loss, insomnia, anxiety, depression or any other medical condition.
- Boost fertility, increase chances of conception, or regulate cycles for fertility purposes.
- Provides guaranteed results.

