

# How to share Amare NEUCOLLAGEN™

*Introducing Amare NeuCollagen, a revolutionary collagen formula that merges smarter science with bio-intelligence to support joint mobility, muscle health, youthful skin, healthy hair, strong nails & cognitive health.\**

## Quick and Easy Compliant Statements

We're equipping you with the right language so you can confidently share this innovation the right way. Compliance isn't about limiting what you say—it's about making sure our story is accurate, credible, and aligned with the science behind the product.

## ✔ Features you CAN share about Amare NeuCollagen...

### *Science & Formulation*

- Formulated by an expert team of R&D Scientists.
- Features power-packed ingredients backed by a combined 25 nutritional clinical studies.
- Features a proprietary blend that combines three complementary collagen sources (**Chicken Sternum, Marine and Bovine**), each selected for its unique structure and functional role.

#### 1. **Chicken | Collavant® n2** (Type II Collagen)

Native (undenatured) collagen from chicken sternum, recognized by the body through an immune-mediated mechanism of action via the gut-brain axis to help inhibit collagen breakdown.\*

#### 2. **Marine | GPX-4™** (Type I Collagen)

Low-molecular collagen tripeptides from fish skin, designed for rapid absorption and to support the body's natural collagen production.\*

#### 3. **Bovine | Bioactive Collagen Peptides** (Type I & III Collagen)

Hydrolyzed, bioactive collagen peptides from grass-fed, pasture-raised bovine to support healthy hair, skin, and nails.\*

- The formula is caffeine free, non-GMO, dairy free, and contains no artificial colors, flavors, preservatives, or sweeteners.

Collavant® n2 is a registered trademark licensed by BIOIBERICA, S.A.U. GPX-4™ is a licensed trademark of Newtree Co. LTD.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

## 6 Comprehensive Benefits

### 1. Inhibit Collagen Loss\*

# 44%

reduction in joint discomfort  
was shown with Collavant® n2.

**Collavant® n2** works through the gut-immune connection to slow the breakdown of collagen promoting joint lubrication, mobility and comfort while also supporting quicker recovery.\*

#### Key claims:

- Promotes healthy cartilage and connective tissue\*
- Supports physical function of the joint\*
- Slows the breakdown of collagen\*
- Supports joint recovery after exercise\*
- Promotes joint lubrication\*

### 2. Maintain Joint Comfort and Mobility\*

# 200x

boost in hyaluronic acid  
was demonstrated by Mobilee®  
compared to baseline levels.

**Mobilee®** Hyaluronic Acid Matrix clinically shown to lower Prostaglandin E2, a compound linked to joint discomfort, helping support joint comfort and overall joint function.\*

#### Key claims:

- Supports joint comfort\*
- Supports joint health\*
- Supports joint mobility\*
- Supports joint function\*
- Supports a healthy inflammatory response\*
- Boosts the body's natural production of hyaluronic acid\*

### 3. Support Muscle Health\*

# 17%

improvement in  
muscle strength

were shown with Mobilee®.

# 23%

improvement in  
muscle function

**Mobilee®** boosts the body's natural production of hyaluronic acid to support muscle strength and flexibility, while also increasing muscle cell proliferation.\*

## 6 Comprehensive Benefits

### 3. Support Muscle Health\*

**Key claims:**

- Supports muscle health\*
- Supports muscle strength\*
- Supports muscle function\*

### 4. Boost Natural Collagen Production\*

**937%**  
reduction in crow's  
feet wrinkles

**266%**  
improvement in  
dermal density

**548%**  
improvement in  
dermal thickness

were shown with GPX-4™.

**GPX-4™** is a collagen tripeptide that boosts natural collagen production and helps improve skin elasticity, firmness, and barrier function.\*

**Key claims:**

- Boosts the body's natural collagen production\*
- Improves skin elasticity\*
- Decreases wrinkles\*
- Improves skin firmness\*
- Supports the skin barrier\*
- Increases dermal density\*

### 5. Radiate from the Inside Out\*

**13%**  
increase in skin  
hydration &  
reduced wrinkles

**33%**  
improvement  
in skin glow  
& brightness

**71%**  
felt their nails  
were growing  
faster & longer†

were shown with Dermal®.

**Dermal®** hydrates the skin from within while helping reduce wrinkles and dryness for smoother, more radiant-looking skin.\*

*Plus, Bioactive Collagen Peptides shown to support visibly thicker, fuller hair + strong nails*

**Key claims:**

- Supports hair, skin and nails\*
- Helps reduce wrinkles\*

\*Based on perception study on Bioactive Collagen Peptides with 24 participants after 12 weeks  
Dermal® is a registered trademark licensed by BIOIBERICA, S.A.U. GPX-4™ is a licensed trademark of Newtree Co. LTD.

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## 6 Comprehensive Benefits

### 5. Radiate from the Inside Out\*

#### Key claims:

- Boosts skin hydration\*
- Moisturizes the skin\*
- Improves skin tone\*
- Improves skin glow/brightness\*
- Supports visibly fuller, thicker hair\*
- Supports strong nails\*

### 6. Manage Cortisol & Daily Stress\*

# 44%

reduction in feelings  
of everyday stress

was shown with Cerebiome®.

**Cerebiome®** is a clinically studied probiotic that supports the gut-brain axis to promote balanced mood, help maintain healthy cortisol levels, and support mental well-being.\*

#### Key claims:

- Promotes a balanced mood and mental well-being\*
- Helps manage healthy cortisol levels and daily stress\*
- Supports a healthy gut\*
- Supports the gut-brain axis\*
- Optimizes feel good neurotransmitters like serotonin, dopamine and gaba\*

### *Powder vs Liquid*

- Liquid Collagens are not Scientifically Better.
- Collagen's effectiveness is determined by absorption and formulation—not by whether it's liquid or powder.
- After consumption, collagen is broken down into amino acids and small peptides, the body does not distinguish whether it was hydrated before bottling or mixed with water at the time of use.
- Most liquid collagens start as powders that are hydrated with water before shipping to the end consumer

Cerebiome® is a registered trademark of Danstar Ferment AG.

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## *Powder vs Liquid*

- Powder stick packs offer all the advantages of a liquid collagen without the same limitations to shelf life, stability, and carbon footprint impact to shipping.
  - Optimal absorption
  - Greater stability
  - More precise dosing
  - Better taste integrity
  - More convenient
  - More environmentally friendly
- Amare NeuCollagen is formulated using current collagen science to support optimal absorption and utilization—without unnecessary dilution or additives.
- With Amare NeuCollagen, you get the science, potency, freshness, and convenience of a powder—plus the same “liquid” experience once mixed. It's the best of both worlds.

## *Personal Experience*

- Share your personal journey using the product and the benefits you have experienced - make sure to follow compliant claims language.
- Share how easy it is to incorporate into your daily routine.

## Non-Compliant Statements To Avoid

### ⊗ DO NOT say or imply that Amare NeuCollagen...

- Diagnoses, treats, heals, or prevents arthritis, osteoporosis, joint disease, muscle loss, cognitive decline, depression, anxiety, or any medical condition.
- Acts like a prescription medication or replaces medical care.
- Replaces therapy, medication, or mental health treatment.
- Has clinical studies done on the finished product
- Is “clinically proven” to treat or reverse any condition.
- Stops aging or permanently prevents collagen loss.
- Repairs damaged joints, cartilage, skin, or muscles.
- Works instantly, overnight, or within a guaranteed timeframe.
- Delivers “fast,” “immediate,” or “dramatic” results.
- Produces the same results for everyone.
- Is safe for pregnancy, breastfeeding, or medical conditions.
- Can be used by children, teens, or as a pediatric supplement.
- Show dramatic before-and-after photos without proper disclaimers.
- Share testimonials that imply guaranteed, rapid, or medical outcomes.
- Suggest Amare NeuCollagen replaces exercise, nutrition, hydration, sleep, or recovery.
- Frame the product as a “fix” rather than a supportive supplement.

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THIS PRODUCT INFORMATION IS FOR THE USA ONLY. The ingredients and claims are intended for products sold in the USA. If you are in a different market, please see the product sheet for that market. To learn more about Amare NEUCOLLAGEN, please contact your Amare Brand Partner.