



Dos & Don'ts Guide

HOW TO SHARE

Amare EDGE+™ Mango Glow

Meet Your Sharpness Glow Up

We're equipping you with the right language so you can confidently share this innovation the right way. Compliance isn't about limiting what you say—it's about making sure our story is accurate, credible, and aligned with the Health Canada–approved claims for this product.



Quick & Easy Compliant Statements

Features you can share about
Amare EDGE+™ Mango Glow...

Science & Formulation Positioning

- Formulated by an expert team of R&D Scientists.
- An innovative new formula, now with Nutricog®.

Key Ingredient Benefits

- ✓ Helps temporarily to relieve fatigue, to promote endurance, and to enhance motor performance
- ✓ Helps temporarily to support alertness, wakefulness, and mental sharpness, and to enhance cognitive performance
- ✓ Helps to support learning ability, memory, cognitive function, such as selective attention, and brain function
- ✓ Source of antioxidants that help protect cells against oxidative damage caused by free radicals
- ✓ Source of fungal polysaccharides with immunomodulating properties

Product Features

- Sugar Free
- Non-GMO
- Soy free
- Dairy free
- No added fillers
- No artificial preservatives, flavours, colours, or sweeteners
- Available in convenient on-the-go stick packs

Personal Experience

- Share your own experience using the product and the benefits you've personally noticed — using compliant claims language.
- Talk about how easy it is to include in your daily routine.
- Share that it's part of a holistic approach to wellness, not a standalone solution.

Non-Compliant Statements to Avoid

DO NOT say or imply that
Amare EDGE+™ Mango Glow...

- Cures, treats, or prevents any medical or mental health issues.
- Acts like a prescription medication or replaces medical care.
- Replaces therapy, medication, or mental health treatment.
- Is "clinically proven" to treat or reverse any condition.
- Cite specific clinical trial statistics (e.g., "2.7x improvement in Learning Rate") as approved product claims — these go beyond the Health Canada Natural Health Product claims licensed for this product.
- Make claims that aren't on the Health Canada-approved list for this product (e.g., "supports motivation," "supports neuron health," "supports executive function," or "supports visual processing speed").
- Has clinical studies on the finished product.
- Produces the same results for everyone.
- Is safe for use during pregnancy or breastfeeding, or for anyone with glaucoma, diabetes, attention deficit disorder with or without hyperactivity (ADD or ADHD), or a liver, kidney, or blood pressure condition, or who is taking dopaminergic or cholinergic drugs — always direct people to the Cautions and Warnings on the product label.
- Has no possible side effects — the label's Known Adverse Reactions (hypersensitivity/allergy, headaches, gastrointestinal disturbances, or diuretic effect) should never be omitted or contradicted.
- Can be used by children or teens.
- Share testimonials that imply guaranteed, rapid, or medical outcomes.
- Frame the product as a "fix" rather than a supportive supplement.

Nutricog® is a registered trademark of PLT Health Solutions – Laila Nutraceuticals LLC.
Natural Product Number (NPN): 80146653. This product is licensed by Health Canada, and the claims in this guide reflect that licence.

THIS PRODUCT INFORMATION IS FOR CANADA ONLY. The ingredients and claims are intended for products sold in Canada. If you are in a different market, please see the product sheet for that market. To learn more about Amare EDGE+™ Mango Glow, please contact your Amare Brand Partner.