



Dos & Don'ts Guide

HOW TO SHARE

Amare EDGE+™ Mango Glow

Meet Your Focus Glow Up

We're equipping you with the right language so you can confidently share this innovation the right way. Compliance isn't about limiting what you say—it's about making sure our story is accurate, credible, and aligned with the science behind the product.



Learn about the formula

Key Ingredients

- **Nutricog®** Clinically studied to support multiple areas of cognitive function, including attention, learning, working memory, and executive function, plus improvements in visual processing speed and accuracy.*

In a randomized, double-blind, placebo-controlled clinical study, the key ingredient Nutricog®, found in Amare EDGE+ Mango Glow, has shown:

- **2.7x** improvement in Learning Rate^{†^*}
- **2.3x** improvement in Delayed Recall^{†*}
- **2.1x** improvement in Recognition Index^{†*}
- **1.6x** improvement in Overall Learning^{†*}
- **1.4x** improvement in Immediate Recall^{†*}
- Clinically shown to improve Focus^{†^*}
- Supports healthy BDNF levels^{†*}

[†]Each figure reflects improvement from participants' own baseline to Day 120, not a comparison to placebo. In the same randomized, double-blind, placebo-controlled study (30.0 mg/day for 120 days, adults ages 40–65 with subjective memory concerns), the Nutricog® group also improved significantly more than placebo ($p < 0.001$). Results may vary; individual results not guaranteed. (Salter et al., Frontiers in Nutrition, 2025.)

[^]Focus improvement measured as reduction in proactive interference score (resistance to distraction). Learning rate improvement reflects rate of improvement over time within the own baseline.

[†]BDNF (Brain-Derived Neurotrophic Factor) is a naturally occurring growth factor.

- **Mango Leaf** is a sustainably sourced, botanical powerhouse that's packed with beneficial compounds and a variety of bioactive nutrients to help support motivation and mental flow.*
- **Lion's Mane** has been used in traditional Chinese and Asian cultures for centuries and helps to support neuron health and healthy memory.*
- **Citicoline** is a precursor to neurotransmitters.*
- **Natural Caffeine** from green coffee beans supports body and mind energy.*

Nutricog® is a registered trademark of PLT Health Solutions – Laila Nutraceuticals LLC.

THIS PRODUCT INFORMATION IS FOR USA ONLY.

The ingredients and claims are intended for products sold in USA. If you are in a different market, please see the product sheet for that market. To learn more about Amare EDGE+™ Mango Glow, please contact your Amare Brand Partner.

*These statements have not been evaluated by the Food and Drug administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Quick & Easy Compliant Statements

Features you can share about
Amare EDGE+™ Mango Glow...

Science & Formulation Positioning

- Formulated by an expert team of R&D Scientists.
- An innovative new formula, now with Nutricog®.

Key Ingredient Benefits

- ✓ Supports cognitive performance*
- ✓ Supports cognitive health*
- ✓ Supports motivation and mental flow*
- ✓ Supports focus and attention*
- ✓ Supports neuron health and a healthy memory*
- ✓ Supports body and mind energy*

Product Features

- Sugar Free
- Dairy free
- Non-GMO
- No added fillers
- Soy free
- No artificial preservatives, flavors, colors, or sweeteners
- Dairy free
- Available in convenient on-the-go stick packs

Personal Experience

- Share your own experience using the product and the benefits you've personally noticed — using compliant claims language.
- Talk about how easy it is to work into your daily routine.
- Share that it's part of a holistic approach to wellness, not a standalone solution.

Non-Compliant Statements to Avoid

DO NOT say or imply that
Amare EDGE+™ Mango Glow...

- Cures, treats, or prevents any medical or mental health issues.
- Acts like a prescription medication or replaces medical care.
- Replaces therapy, medication, or mental health treatment.
- Is “clinically proven” to treat or reverse any condition.
- Has clinical studies on the finished product.
- Produces the same results for everyone.
- Is safe for pregnancy, breastfeeding, or medical conditions.
- Can be used by children or teens.
- Share testimonials that imply guaranteed, rapid, or medical outcomes.
- Frame the product as a “fix” rather than a supportive supplement.

